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MARKETING FACTORS IN SMALL COUNTRY MANUFACTURED EXPORTS: ARE **MARKET SHARE** AND MARKET GROWTH RATE ...

S HIRSCH - Journal of International Business Studies, 1982 - copenhagen.jibs.net
... effects [Vernon 1970]; and international **product** life cy ... marketing factors-and
particularly **market share** and market ... 1 billion dollars-a **sales volume** that would ...
Cited by 1 - Web Search - dx.doi.org

Increased Debt and Industry **Product** Markets: An Empirical Analysis

GM Phillips - Journal of Financial Economics, 1995 - mail2.rhsmith.umd.edu
... no indication that USG's specialty **product sales** have increased relative to their
basic gypsum **sales**. General **market share** changes are strong enough ...
Cited by 75 - View as HTML - Web Search - ingentaconnect.com - ideas.repec.org - all 7 versions » - Library Search

Forecasting and analysis of marketing data using neural networks

J Yao, N Teng, HL Poh, CL Tan - Journal of Information Science and Engineering, 1998 - iis.sinica.edu.tw
... now has been to gain as much **market share** as possible ... The **product** life cycle is rather
short, about one ... variables that have more influence on **Sales** Revenue and ...
Cited by 9 - View as HTML - Web Search - iis.sinica.edu.tw

Welfare, Market Power, and Price Effects of **Product** Diversity: Canned Juices

JM Perloff, MB Ward, JM Perloff - Conference: Industrial Organization and the Food Processing ..., 2000 - econ.iastate.edu
... Equation 7 as 7 7 We do not model tie-in **sales** due to a lack of information. ... benefit
from increased **product** variety. ... later to **predict** price changes. ...
View as HTML - Web Search - ftc.gov - are.berkeley.edu - 164.62.7.30 - all 8 versions »

Nonlinear analysis of retail performance

DA Vaccari, PD PE - The IEEE/IAFE 1996 Conference on Computational Intelligence ..., 1996 - ieeexplore.ieee.org
... interaction is a term involving the **product** of two ... GM varies, this time with **market share**, and with ... It is interesting that **sales volume** and competition show an ...
Web Search - ieeexplore.ieee.org - csa.com

... Pay for Radio Airplay? Investigating the Relationship Between Album **Sales** and Radio Airplay

AL Montgomery, WW Moe - 1999 - mccombs.utexas.edu
... and Shaw 1972) and would **predict** more radio ... represent this series in a **linear** model,
we employ ... information about the contemporaneous relationship between **sales** ...
Cited by 4 - View as HTML - Web Search - fourps.wharton.upenn.edu - morris.wharton.upenn.edu - www-marketing.wharton.upenn.edu - all 6 versions »

Tree structured classifiers, Interconnected data, and Predictive Accuracy

B Bursteinas, JA Long - Intelligent Data Analysis, 2000 - iospress.metapress.com
... the relative entropy between the joint distribution and the **product** distribution: ...
The local Naive-Bayesian classifier is used to **predict** classes of ... **Sales** X X ...
Cited by 4 - Web Search

The Determinants OF Domestic Air Travel Demand IN THE Kingdom OF Saudi Arabia

AO Ba-Fail, SY Abed, MSM Jasimuddin, SA Jeddah, AO ... - Journal of Air Transportation World Wide, Omaha, 2000 - ntl.bts.gov

... factors underlying traffic growth and airline **market share** (BCC, 1987 ... The major task is to **predict** the future ... 1. Oil Gross Domestic **Product** 2. Private Non-Oil ...

Cited by 1 - View as HTML - Web Search

Application of dimensionality reduction in recommender system–a case study

BM Sarwar, G Karypis, JA Konstan, J Riedl - ACM WebKDD 2000 Web Mining for E-Commerce Workshop, 2000 - www-users.cs.umn.edu

... of KDD to businesses is increasing **sales** of existing ... record is a triplet <customer, **product**, purchase amount ... this purpose we implemented CF-**Predict**, a flexible ...

Cited by 113 - View as HTML - Web Search - cs.pitt.edu - grouplens.org - jamesthornton.com - all 10 versions »

[BOOK] Understanding Regression Analysis: An Introductory Guide

LD Schroeder, DL Sjoquist, PE Stephan - 1986 - print.google.com

... of shelf space devoted to a particular **product** on the **sales** of that **product** (Curhun, 1972 ... desired that the regression line be chosen so as to **predict** a value ...

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